

Grade	Storyboard	Camera & Images	Effects, Transitions & Titles	Content
O	Storyboards demonstrate thorough planning of every shot in the movie. Student deals with personal strengths, weaknesses, and develops an action plan to improve in weak areas.	Film is creatively shot in a steady, focused manner and not pixilated on full screen. Uses images effectively to communicate a clear message to the audience.	Effects, titles, transitions are used effectively throughout the movie. Titles are free of spelling errors and grammatically correct.	Movie communicates student's strengths and weaknesses in a meaningful and effective way. It communicates an action plan that is sensible and logical for improvement in weak areas. The overall product demonstrates care toward the topic.
S	Storyboards demonstrate some planning of shots in the movie. Student deals with personal strengths, weaknesses, and develops an action plan to improve in weak areas.	Film is satisfactorily shot overall, but contains some unclear scenes and blurry images. Uses images, but may not clearly relate message to audience.	Transitions, titles, and effects are not used consistently in movie. Titles contain one or two errors in grammar and/or spelling.	Movie communicates student's strengths and weaknesses in a meaningful or effective way. It communicates an action plan that is sensible or logical for improvement in weak areas. The overall product demonstrates a lack of care toward the topic.
U	Storyboards demonstrate little planning of shots in the movie. Student fails to deal with personal strengths, weaknesses, and/or an action plan to improve in weak areas.	Film is poorly shot; several images are unsteady, unclear and/or blurry. Images used do not communicate a message to the audience.	Few transitions, titles, or effects are used. Titles contain three to five errors in grammar and/or spelling.	Movie fails to communicate student's strengths or weaknesses. It may fail to communicate an action plan for improvement in weak areas. It may fail to demonstrate care toward the topic.